

# COUNTRY Youth Classic

## 2011 Sponsor Agreement

The undersigned entity (the Sponsor) hereby agrees to be a sponsor of the COUNTRY Youth Classic (CYC) golf tournament to be conducted by the Bloomington-Normal Sports Commission, June 27-29 2011, at the following level: (check one)

\_\_\_\_\_ **\$100 Level: Restaurant sponsorships**

- Listing of your restaurant in the CYC tournament program, including address and phone number.

\_\_\_\_\_ **\$250 Level: Red Sponsor Level**

- Listing on the tournament website
- Advertisement in the tournament program (business card size; sponsor provides artwork)

\_\_\_\_\_ **\$750 Level: Green Sponsor**

- Opportunity to provide sponsorship support in cash or through approved in-kind donations
- Listing on the tournament website and a link to the sponsor's website
- Advertisement in the tournament program (quarter page ad; sponsor provides artwork)
- Opportunity to provide information about the sponsor's business at the registration site
- Opportunity to insert information/coupons with gift bag/registration materials
- Invitation for two people to the COUNTRY Contests held on Monday night of the tournament
- One sponsor sign displayed at each course throughout the tournament
- One sponsor sign displayed at the Parent-Child Tournament and COUNTRY Contests

\_\_\_\_\_ **\$1500 Level: Gold Sponsor**

This sponsorship level includes all benefits of the Green Sponsor, plus:

- Use of tournament logo and recognition as "Official Participating Sponsor"
- Business location will be recognized on map provided to tournament participants
- Upgrade to a full page ad in the tournament program
- Sponsor recognition in press release and advertising efforts
- Invitation for 4 people to the COUNTRY Contests held on Monday night of the tournament

Sponsor agrees to make payment to the *Bloomington-Normal Sports Commission, CYC* within 30 days from execution of this agreement. In exchange for the sponsorship fee, sponsor will receive the benefits as listed above. Sponsor also agrees to provide advertisement artwork as set forth in this agreement by June 1, 2011.

This agreement is made and entered into as of the \_\_\_\_\_ day of \_\_\_\_\_, 2011 in the amount of \$\_\_\_\_\_.

\_\_\_\_\_  
Name of Sponsor

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City and Zip

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email

\_\_\_\_\_  
Contact Person (Please print)

\_\_\_\_\_  
Contact Person's Signature

Matt Hawkins  
\_\_\_\_\_  
COUNTRY Youth Classic Representative  
(Please print)

  
\_\_\_\_\_  
CYC Representative's Signature

**Please return this agreement and payment to:**

**COUNTRY Youth Classic – BNACVB  
3201 CIRA Dr., Suite 201  
Bloomington, IL 61704**